



## U.S. SOCCER DEVELOPMENT FUND

# 2016 IMPACT REPORT





TO OUR TREMENDOUS SUPPORTERS,

You have been at the heart of an incredible year. We remain honored by your support, which everyday is helping write the future of U.S. Soccer.

No other year has better demonstrated the power of supporters like you.

- In February, you helped us launch the new U.S. Soccer crest, a modern representation of the bold and timeless ideals that are foundational to our organization and country.
- You broke attendance records as the U.S. Men's National Team advanced to the Semifinal of the historic 2016 Copa America Centenario, hosted in the United States for the first time.
- You cheered on our Women's National Team as they dominated the field - going undefeated on American soil this year.

**And you helped establish the transformational U.S. Soccer Development Fund – the Federation's first-ever program empowering fans to directly impact the beautiful game at a national level through their individual gifts.**

It has been a pleasure to meet many of you at matches and events throughout the country. Together, we are embarking on a critical journey to develop the world-class players, coaches and National Teams that will inspire the nation and define the future of Sport. And it started in 2016.

Thank you for your passion, time and gifts. Please enjoy this report, detailing the achievements you've made possible.

With sincere gratitude,

Dan Flynn  
CEO / Secretary General  
U.S. Soccer



# CASE FOR GIVING

We are U.S. Soccer and we are the future of Sport in the United States.

Our nation was founded on the steadfast belief that anything is possible.

In 2016, we launched the U.S. Soccer Development Fund, providing passionate supporters like you with a direct connection to our Federation and teams.

Today, you are growing and transforming soccer in the United States by investing in:

**1** DEVELOPING  
**WORLD-CLASS PLAYERS**

**2** DEVELOPING  
**MORE & BETTER COACHES**

**3** DEVELOPING  
**NATIONAL TEAMS THAT CONSISTENTLY SUCCEED ON THE INTERNATIONAL STAGE**

*You play a powerful part in the story of soccer in America and the future of young players today.*

# 1 DEVELOPING WORLD-CLASS PLAYERS



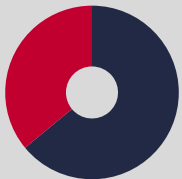
## FAST FACTS: 2015-16 SCHOLARSHIP PROGRAM



Average scholarship award **\$1,325**

Annual Income of Scholarship Household: **\$24,224**

2015 Federal Poverty Level for a family of four: **\$24,300**



64% of Academy clubs field **at least one scholarship recipient**, an 11% increase from the previous season.

With the support of donors like you, more U.S. Development Academy (DA) Clubs are fielding scholarship players than ever before.

Together, we are increasing opportunities and improving the everyday environment for talented young players.

- **516** scholarship applicants
- **321** accepted
- **62%** acceptance rate

## PREPARING TO LAUNCH

The opening season of the first-ever Girl's Development Academy is set for fall 2017.

In 2016, U.S. Soccer announced 71 Clubs to participate in the inaugural season. Across six geographic regions, the Girl's DA will standardize the best playing environments for approximately 5,000 of our nation's most elite female athletes.

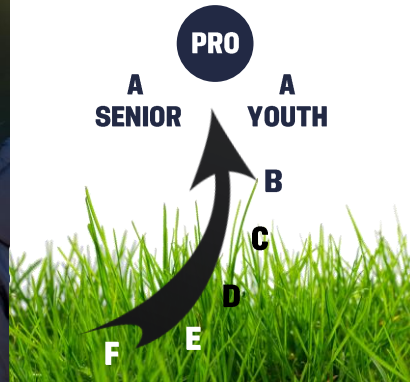


*Nothing we do today will have a greater impact than preparing American coaches for tomorrow.*

## 2 DEVELOPING MORE & BETTER COACHES



### LICENSE PATHWAY



In 2016, with the support of donors like you, U.S. Soccer made unprecedented strides in professionalizing the coaching landscape.



Together, we are working to produce the highest-quality coaches who will develop players at all ages and abilities across the United States.

This year, U.S. Soccer:

- Launched separate and specialized A-license coaching pathways designed around the unique needs and best practices of youth vs. senior team coaching.
- Raised the minimum standard for individuals seeking to become professional coaches through the initiation of the first-ever Pro Course. (Previously the highest level of licensing obtainable in the U.S. was an A License.)

### DIGITAL COACHING CENTER

U.S. Soccer launched the DCC in 2015. By the end of 2016, the platform already had more than **120,000 users** accessing the online resources, licenses and training tools for coaching best practices and success.



### FIRST PRO LICENSES

Thirteen professional MLS and U.S. YNT coaches completed the Pro Course pilot program over the last 12-months, **setting new standards for the next generation of coaches.**



### GROUND-BREAKING FACILITIES

U.S. Soccer broke ground on the **state-of-the-art National Coaching Development Center**, to be completed in Fall 2017 in Kansas City.



Together, we face a great sporting challenge:  
to claim our place at the top of the soccer world.



# 3 DEVELOPING NATIONAL TEAMS THAT CONSISTENTLY SUCCEED AND INSPIRE A NATION

**21 NATIONAL TEAMS** train and compete throughout the year wearing the U.S. Soccer crest.

## Women's National Team

U-23 WNT

U-20 WNT

U-19 WNT

U-18 WNT

U-17 WNT

U-16 Girls

U-15 Girls

U-14 Girls

Paralympic

Beach

Futsal

## Men's National Team

U-23 MNT

U-20 MNT

U-19 MNT

U-18 MNT

U-17 MNT

U-16 Boys

U-15 Boys

U-14 Boys

## SENIOR TEAM SUCCESS

The U.S. Men's National Team advanced to the Semifinal round of the historic Copa America Centenario. The MNT also advanced to the Final Round of CONCACAF Qualifying for the 2018 FIFA World Cup in Russia. The U.S. Women's National Team won the first-ever SheBelieves Cup, the world's newest and most prestigious women's tournament featuring England, France, Germany and the United States.

## BOYS BUILD A FOUNDATION

In 2016, every boys team between the U-17 and U-20 levels won an important international tournament, with the U-18s managing to run through their matches against club and international sides with a sterling 13-0 record.

## PARALYMPIANS INSPIRE

Thirteen U.S. Soccer Paralympians represented the U.S. in Rio during the 2016 Paralympic Games. United States Army veteran and defender Josh Brunais was chosen by a vote of fellow Team USA members to serve as the U.S.'s flag bearer for the Closing Ceremony.

## U-20 WOMEN COMPETE AGAINST THE WORLD'S BEST

The U.S. Under-20 Women's National Team finished fourth at the 2016 FIFA Under-20 Women's World Cup, hosted in Papua New Guinea. The U-20 Women have now finished in the top four in six of the eight U-20 Women's World Cups it has contested.

## U-15 GIRLS ARE 2016 CONCACAF CHAMPIONS

The U-15 Girls won the USA's first regional title at this age level. Six players earned CONCACAF All-Star honors and the team swept individual awards - Golden Boot (Payton Linnehan and Gabrielle Robinson), Golden Glove (Ruth Jones) and Golden Ball (Mia Fishel).



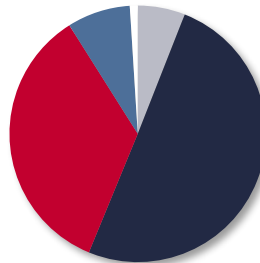
# ABOUT U.S. SOCCER

U.S. Soccer is a 501(c)(3) nonprofit organization. It's mission is to make soccer a preeminent sport in the United States.

U.S. Soccer receives \$0 in federal funding.

The Federation has increased its annual budget by approximately 300% since 2000.

## REVENUE MIX



- Sponsorship & TV: 50%
- National Team Games: 35%
- Other: 9%
- Registration: 6%
- Fundraising: <1%



## RECOGNIZE TO RECOVER

In 2016, U.S. Soccer launched the first-of-its kind program to help elevate player safety and educate coaches, players, parents and referees about the prevention and management of injuries.

Developed with the help of medical experts, these tools, available online and shared directly with Member organizations, focus on concussions, injury prevention, environmental awareness (extreme hot or cold) and emergency action planning.



## HALL OF FAME IN THE MAKING

This year, U.S. Soccer finalized plans and broke ground on a new National Soccer Hall of Fame, due to open in 2018 in Frisco, TX.



U.S. Soccer President, Sunil Gulati, with the U.S. Paralympic Team.

## U.S. SOCCER BOARD OF DIRECTORS

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Dan Flynn







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## SPECIAL GIFTS OF 2016

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Mark and Mary Ann Kaufman Foundation  
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Robert Lovelace  
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## EVENT SUPPORT

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Athletico Physical Therapy  
Cars.com  
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### **THANK YOU COUNCIL MEMBERS**

The U.S. Soccer Development Council is a group of local leaders in Chicago who have come together to support U.S. Soccer's philanthropic mission.

In their first year, the group was responsible for generating more than \$100k for the Academy Scholarship Program.



## U.S. SOCCER PATRONS

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### THANK YOU PATRONS

U.S. Soccer Patrons have made a gift to experience a National Team match as part of the official Delegation. Patrons enjoy behind-the-scenes access, official accommodations, meet U.S. Soccer leadership and more.



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### Contributors \$1,000+

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Paul Marhan  
Bernard Markowitz  
Yevgeniy Muravchik



### THANK YOU JIM TSATSIS

In summer 2016, the Mark and Mary Ann Kaufman Foundation established U.S. Soccer's first scholarship endowment in honor of Jim Tsatsis. The Dimitrios Tsatsis Scholarship Fund will provide need-based financial support for boys and girls in the Development Academy.



## THANK YOU TO 2016 CIRCLE MEMBERS & CONTRIBUTORS

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U.S. Soccer Circle members are the foundation of the Development Fund. We are honored to provide unique benefits, ranging from concierge ticketing to game-day access for these special supporters.

Learn more or join at [developmentfund.ussoccer.com](http://developmentfund.ussoccer.com).

